

BEGIN AGAIN

Renowned International Executive Rosa Bosch Partners with Begin Again Films and joins the Company's International Sales Department

The human hibernation, by Anna Cornudella, Fipresci Award at the Berlinale added
to Begin Again Films' International Sales Line UP



Belén Bernuy, Rosa Bosch and Gloria Bretones

Rosa Bosch has partnered with Madrid-based distributor and international sales agency **Begin Again Films**, joining the company's international department. **Begin Again Films** has consolidated its international presence as a leading sales agent, with successful projects such as *The Year of Discovery*, *Girlfriends and Girlfriends*, *21 Paradise*, *The Rim* and *Negu hurbilak* making waves in festivals and markets.

BEGIN AGAIN

Rosa Bosch's extensive career and her incorporation into **Begin Again Films** will reinforce the company's strategic commitment to the international marketplace, establishing it as one of the key Spanish based sales agencies.

The human hibernation, directed by **Anna Cornudella** and produced by **Japonica Films (Gerard Rodríguez)** and **Batiak Films (Clara Santaolaya)**, will now join **Begin Again Films'** international sales line up. *The human hibernation* won the **Fipresci Award** in the **Forum section** of the **Berlinale 2024**, garnering praise from both the press and the public. Jessica Kiang in *The New York Times* points out that "A Berlinale standout, Anna Cornudella (...) imagines a situation in which people sleep through the winter months, shifted our place in the ecological pecking order. *The Human hibernation* puts to shame many of the festival's higher profile sci-fi offerings". The renowned art curator **Vicente Todoli**, notes that "*The Human Hibernation* is an intriguing and original futuristic debut - humans and animals portrayed as we have not yet seen".



Gloria Bretones and **Belen Bernuy**, co-CEOs and founders of **Begin Again Films**, remarked, "The partnership with a professional of extraordinary caliber like Rosa Bosch strengthens and enhances the entire international strategy that we have been carrying out for a few years at **Begin Again**, and above all allows us to take a step further, and start working with producers and filmmakers from other countries, without forgetting our firm commitment to Spanish cinema, for which Rosa's experience and strategic vision will contribute in making our films even more visible outside of Spain".

For her part, **Rosa Bosch** remarked, "It is truly exciting to return to Spain at this time when Spanish cinema and industry are experiencing a moment of talent explosion and international visibility. In addition, Spanish companies are demonstrating the potential to compete in the global market. When analysing the Spanish industry landscape, I could

BEGIN AGAIN

not have found a company in a better position than Begin Again Films. I admire the way Belén and Gloria have built a solid and transversal company in a short time, surrounded by a first-class professional and driven team”.

Rosa Bosch

Rosa Bosch’s wide ranging career includes roles at AFI FEST, the London Film Festival/ the National Film Theatre in London (Deputy Director), and the San Sebastian Film Festival (management committee) .

She was a founding partner of production company and international sales agency, Tequila Gang, along with Guillermo del Toro, Laura Esquivel, Bertha Navarro, and Alejandra Moreno. As a producer, he credits include titles such as *Buena Vista Social Club* by Wim Wenders; *The Devil’s Backbone* by Guillermo del Toro, *The Gospel of Wonders* by Arturo Ripstein; *Broken Silence* by Montxo Armendáriz, or *Loco Fever* by Andres Wood, *Lost in La Mancha*, by Keith Fulton and Louis Pepe, among others.

Rosa Bosch led the international launch and distribution strategy of films such as *Amores perros*, by Alejandro González Iñárritu; or *Nine Queens*, by Fabian Bielinsky (including remake), *Corpo Celeste* by Alice Rorhwacher. She also served as the Managing Director of International Distribution at HBO FILMS, based in London, at a key moment in the audiovisual industry, with the arrival of platforms, responsible for titles such as *Elephant* by Gus Van Sant, winner of the Palme d’Or and Best Director at the Cannes Film Festival.

She has been a member of the Film Committee of the British Academy of Film and Television Arts (BAFTA). In 2018, she was invited to join the Academy of Motion Picture Arts and Sciences (AMPAS) where she is a member of both the European Committee and of the executive committee of the production and technology chapter.

Anticipating the outcome of Brexit, she moved her residence to Spain, from where she worked as consultant on the international launch and distribution of titles such as *The Great Fellove* by Matt Dillon; *The Quiet Girl* by Colm Bairéad, awarded at Berlinale and nominated for an international Oscar®; *Catching Fire: The Story Of Anita Pallenberg*, by Alexis Bloom and Svetlana Zill, which premiered at the Cannes Film Festival, and *As Neves*, by Sonia Méndez.

Begin Again Films

Begin Again Films is a Spanish company formed by professionals with extensive experience in film production, distribution, sales, and promotion, founded by Gloria Bretones and Belén Bernuy. Recently, Sonia Abbas has been appointed as director of distribution and sales in Spain, while Belén Bernuy and Gloria Bretones will focus entirely on international sales and coproductions alongside Rosa Bosch.

BEGIN AGAIN

Begin Again Films focuses on high-quality independent films, fiction, and documentaries. Always on the lookout for new talents, they strive to showcase the best possible cinema, exciting and daring while not losing sight of quality commercial stories. Their films have been selected at Rotterdam, Berlinale, San Sebastián, Locarno, Mar del Plata, Jeonju, HotDocs, New Directors/New Fims, Seminci.

The name of the company pays homage to the modern classic John Carney directed film *Begin Again*, starring Mark Ruffalo and Keira Knightley.